





## **Arborum**

Caren and Nick Orum are setting a new standard in Napa Valley winemaking with their Arborum label, featuring the exceptional 2021 Proprietary Red and 2022 Proprietary White Wines, crafted by renowned winemaker Andy Erickson. Their commitment goes beyond fine wine; they've pledged \$1 million to charities sup-

porting Napa Valley

vineyard workers and environmental conservation upon their wines' release.

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Originally from the
South—Caren from Arkansas and Louisiana, and
Nick from Texas—the
Orums relocated to Napa
Valley in 1999 after successful careers in New
York and San Francisco.
After a decade of searching, they acquired a his-

toric 20-acre St. Helena

property on Spring Moun-

tain, originally established

in 1871 by Bavarian immi-

grants John Weinberger

and Hannah Rabbe.

Hannah, known as Napa Valley's first female winemaker, earned international acclaim for her wines.

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The property had declined over the years until the Orums revitalized it in 2013. They partnered with Renteria Vineyard Management to ensure meticulous care, including hand farming, precise pruning, and innovative technology to enhance quality and sustainability. They also

restored the historic olive

orchard and achieved

CCOF-certified organic

The Arborum 2021 Proprietary Red is a blend of 95% Cabernet Sauvignon from Hidden Key estate and 5% Cabernet Franc from Pritchard Hill, offering a refined aroma and rich texture. The 2022 Proprietary White, a Bordeaux-style blend of Sauvignon Musqué, Sauvignon Blanc, and Semillon from Coombsville, promises vibrant complexity. Future releases will include a Cabernet Sauvignon from the Hidden Key

estate. 🗻